

# Guidebooks & Guidance Tools

**Guide Books and Guidance Tools play a critical role in enabling the adoption of economic analysis methods for planning, prioritization, selection and funding decision-making. They inform decision-makers and planners about available resources, guide them to rely on appropriate tools and methods, and ensure that they can carry out analysis, communicate results and apply them for decision-making.**



## Guide

- Purpose
- Use: Who, When, Where?
- Setup: What is needed?
- Screening for Relevance
- How: Step by Step
- Communicating Results
- Application of Results

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EBP US develops guidebooks and tools aimed at expanding the adoption and application of economic analysis methods, through a 3-point process that: (1) provides access to basic tools for economic analysis, (2) educates potential users about how they can be used, and (3) demonstrates their usefulness through real world case studies. Our guides and tools encompass the following elements:

- Guidebooks and User Manuals,
- Video and Online Training,
- Web-based Calculation Tools,
- Narrative Explanations with hyperlinks for further information,
- FAQs & Glossaries of Terms,
- Searchable Information Bases, and
- Illustrative Examples.

A hallmark of our guidance and tool development service has been our focus on appeal to new users and avoidance of jargon, to expand the base of economic analysis work whenever possible.

#### RELATED LINKS

- [Guide to Innovate Revenue Strategies for Airports](#)