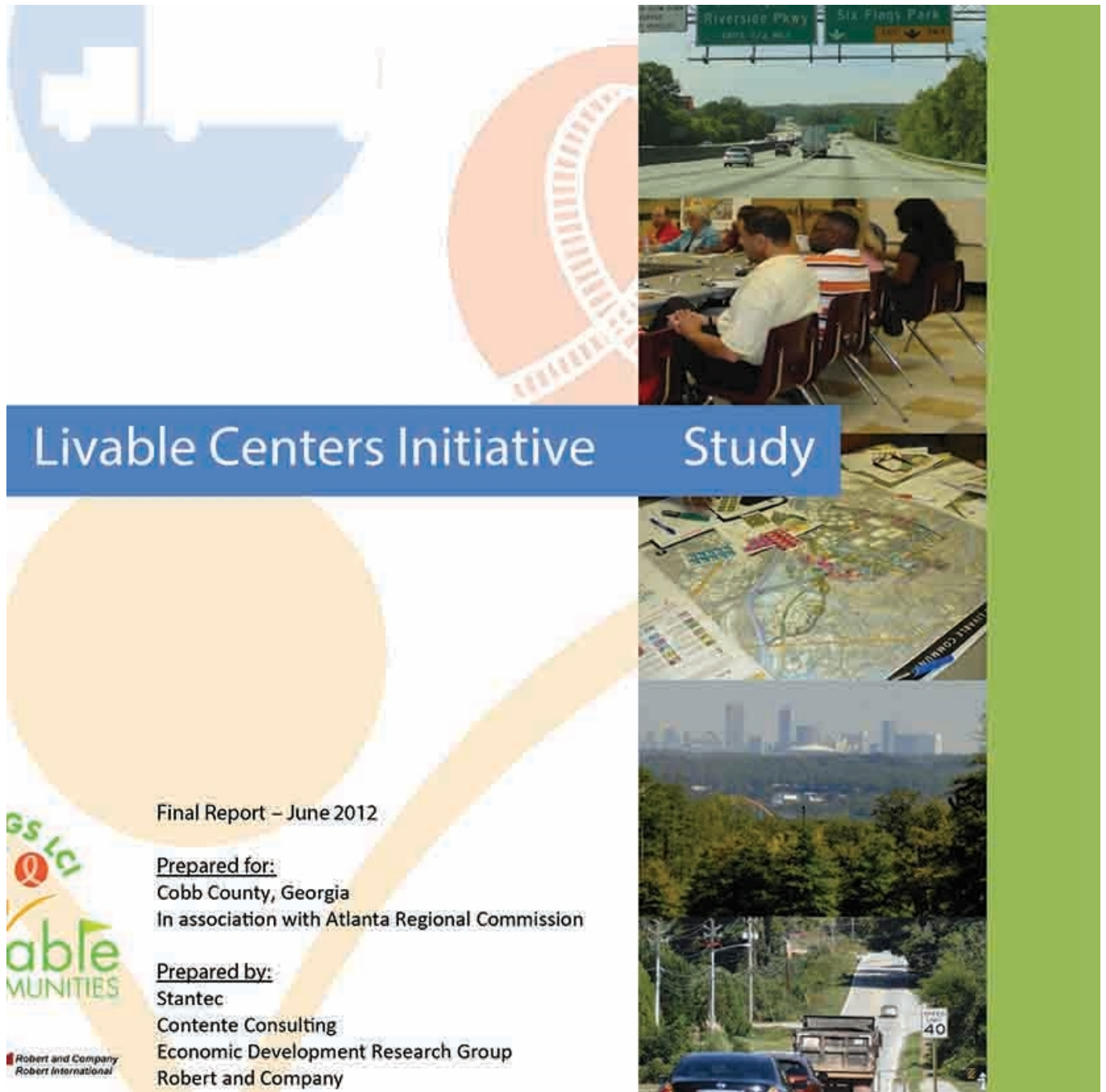


Six Flags Livable Centers Initiative Study



Client

Cobb County Department of Transportation

Facts

Period

2012

Project Country

United States

Prepared by Stantec with EDR Group (now EBP), Contente Consulting, and Robert and Company for the Cobb County Department of Transportation, 2012

The overall purpose of the Six Flags Livable Centers Initiative (LCI) study was to develop a master plan for an economically distressed area. It included multi-modal transportation options with existing and new land uses, including mixed-use, and ensuring compatibility among the various uses. EDR Group evaluated economic development opportunities for Cobb County, GA, just west of Atlanta. The study area currently contains a mix of older residential and commercial uses, a regional entertainment venue in Six Flags Over Georgia, and a multitude of industrial uses. However, these uses are not integrated and potential conflicts arise among competing uses. The team analyzed market support for housing, retail, office and industrial employment, identified barriers to development, and researched the role of available economic development tools and incentives in attracting investment and fostering economic revitalization.

The report contains recommendations to improve the multi-modal transportation balance in the area, which will address bicycle/pedestrian infrastructure, access to public transit and efficient freight movement. Additionally, the study will provide guidance in the development of programs and incentives to induce quality sustainable development to meet the needs of future residents, employees, and visitors while improving public safety.

Contact Persons