Dixon, California, Development Strategy And Northeast Quadrant Action Plan



Client

Facts

Period 2009

Project Country

Prepared by Wahlstrom & Associates with EDR Group for the City of Dixon, California, 2008
In cooperation with Wahlstrom & Associates, EDR Group completed an Economic Development Strategy and an Action Plan for the Northeast Quadrant for the City of Dixon.

The Dixon Economic Development Strategy and Northeast Quadrant Action Plan recently was awarded the 2008 California Economic Development Award of Merit by the California Association for Local Economic Development (CALED).

The Plan aims to help the City of Dixon meet its core economic development goals including attracting more retail establishments and taking advantage of the emerging biotechnology industry. Additionally, the plan sets forth creative solutions for financing infrastructure improvements, which will be needed to attract more business park and light industrial tenants.

EDR Group was responsible for analyzing the potential for biotechnology in Dixon, given that Genentech has committed to build a 140,000 square-foot research facility in the city. To determine the potential to attract more biotechnology firms, and capitalize upon supply and service spin-offs from the Genentech plant and other nearby biotechnology facilities, EDR Group conducted an analysis that encompassed the cities of Dixon and neighboring Davis (home of a University of California research campus), as well as a broader four-county region. The analysis combined a breakdown of the industrial structure, buyer-supplier relationships, workforce skills and occupations and commuting relating to Dixon.

Contact Persons