

Esco Lighting MarketEconomic Development Research Group for EnCapital Corp., 2000



Client

Facts

Period2000

Project Country

Economic Development Research Group for EnCapital Corp., 2000

For a major manufacturer, EDR Group (under subcontract to EnCapital) conducted interviews with energy services companies (ESCOs) concerning their participation and degree of interest in pursuing the market for implementing a new technology for outdoor business lighting.

Contact Persons