

# Marlborough Economic Development Strategy

## MARLBOROUGH ECONOMIC DEVELOPMENT MASTER PLAN: BUILDING THE NEW MARLBOROUGH ECONOMY



## Client

Marlborough Economic Development  
Corporation

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## Facts

Period 2012

Project Country United States

### **By FXM Consulting, EDR Group (now EBP), and the Cecil Group for the Marlborough Economic Development Corporation, 2011**

EDR Group (with FXM Consulting and the Cecil Group) produced an award-winning economic development strategy for Marlborough, MA. Using LEAP and interviews with commercial real estate brokers and business leaders, EDR Group analyzed the city's competitive advantages and barriers to future job growth and identified industries with opportunities for job growth. EDR Group also analyzed the city's workforce needs and evaluated the extent to which the current workforce and available training programs meet future occupational skill needs. The project won a 2011 Awards planning award from the Massachusetts Chapter of the American Planning Association, the state's highest honor for planning professionals.

### **Contact Persons**