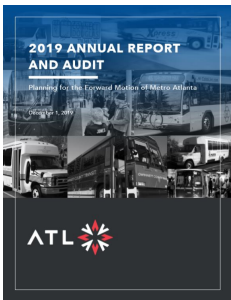


Regional Economic Impacts of Transit in the Atlanta Region



Client

Atlanta-Region Transit Link Authority

Facts

Period 2019

Project Country United States

EDR Group (now EBP), working with Foursquare ITP, developed the Atlanta-Region Transit Link Authority's (ATL) first-ever Annual Report and Audit. The ATL is a collaborative transit planning, coordination, and policy oversight body for the transit systems operating within the 13-county Atlanta metro area.

The annual report, required by state law that established the ATL in 2018, provides a comprehensive picture of transit in the region, illustrating the performance and benefits of the metro area's transit services.

EBP was charged with developing a comprehensive assessment of the economic and regional impacts of transit in the Atlanta region. Summarized in a chapter of the Annual Report, the assessment answers a series of key questions:

- How does transit support people and business in the ATL region?
- How do agency expenditures support regional jobs?
- What industries depend on transit for access to workers?
- How does transit help individuals and the region avoid costs?
- How does access by mode compare across the region?

EBP's approach incorporates insights from stakeholder interviews, data from nine regional transit agencies, and a comparative analysis of accessibility by transit and driving for the entire 13-county region, including labor market access for major employment clusters. EDR Group also assessed how well the region's multimodal accessibility compares to other peers across the United States.

Contact Persons



Naomi Stein

naomi.stein@ebp-us.com