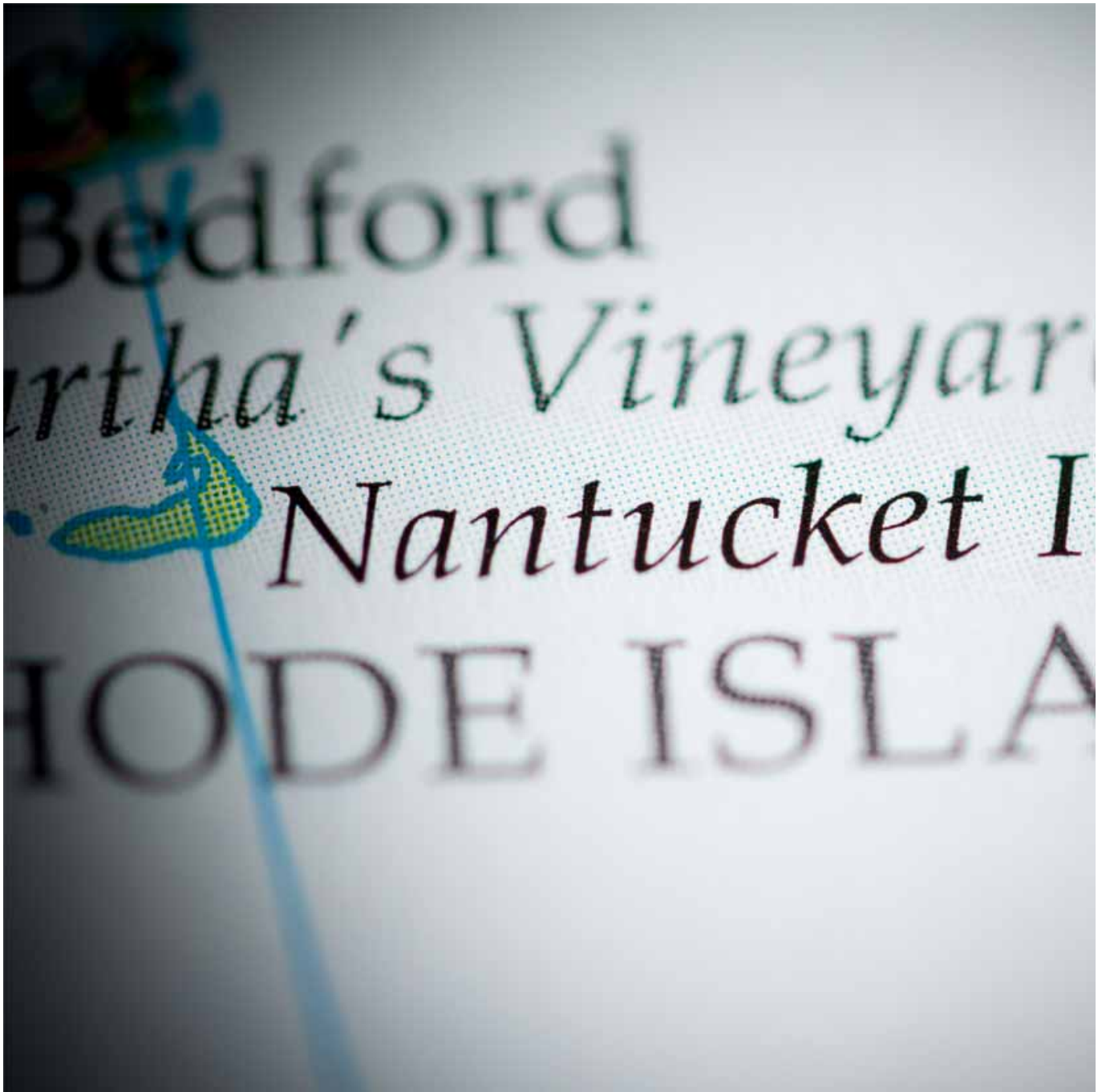


Nantucket Cultural Tourism



Client

ReMain Nantucket

Facts

Period 2020

Project Country United States

For ReMain Nantucket, EBP (formerly EDR Group) is conducting a study of needs and opportunities for improving coordination of cultural programs and activities to grow Nantucket’s tourism-based economy.

The work includes: (1) an inventory of cultural non-profit organizations on the island, (2) a database of events and information on audiences, scheduling, and ticket distribution, and (3) interviews with key cultural partners. The study team will be using this information to identify gaps in current cultural programming, barriers to growing attendance, and opportunities for expansion, consolidation, and improved coordination in programming, marketing, and ticket sales. Once finished, the study will support placemaking efforts in Nantucket’s downtown Cultural District, one of 32 such districts designated by the Massachusetts legislature.

Contact Persons