Incentives & Investment Attraction: A Review of Edmonton Metro-Region's Competitive Position



Client

Edmonton Global

Facts

Period 2022

Project Country Canada

For Edmonton Global, EBP produced a timely policy paper that explores the design and use of incentive programs intended to attract investment. The purpose is to educate policy and decision-makers in government and other local partners, and to help inform, focus, and support Edmonton Global in its advocacy work.

The paper provides a description of the corporate site selection process, and an overview of effective investment incentives; when, why, and how they are used. It examines the region's competitive advantages and disadvantages, and how these might be addressed through programs. The paper includes a look at the incentive tools used by similar jurisdictions, and a discussion of the framework of tools currently possible under current Alberta law (MGA.) It concludes with recommendations for the region's specific target sectors.

Read the policy paper here

Contact Persons



Christopher Steele
chris.steele@ebp-us.com