

# Edmonton Collaborative Economic Development Initiative – Financial Methodology and Tool



## Client

City of St. Albert, AB

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## Facts

Period 2022

Project Country Canada

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**For the City of St. Albert and 13 partner municipalities in the Edmonton Metropolitan Region, EBP is developing a Collaborative Economic Development Financial Methodology and Tool to estimate the return on investment (ROI) of potential public investments in key developments and parcels.**

The ROI tool will estimate the overall costs of developments or parcel improvements, sales and revenues generated at that site, and the long-term tax revenue impacts. The tool will be flexible and allow for scenario analysis to review different alternatives and phases of a development. The cloud-system will enable users to save and share results amongst the user group, update parameters, and distribute detailed reports. EBP will support this tool with detailed documentation, training, user guides, and technical memoranda.

## Contact Persons



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